

Choose one of your **Better** ideas, and move it to the **Best** row.

Move your top three ideas from the **Good** row to the **Better** row.

Group all your **Good** ideas on this row.

Good means:

- It's solution focused
- It's action-oriented
- It's specific
 - e.g. "Make it easier" isn't specific. Identify a specific idea about *how* to make it easier.

- One idea per Post-It

Best
1 idea



Better
3 ideas



Good
lots

